

**Table 1. Site Publication Statistics**

Publication Metric	2016 June
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,352
Updated Courses Published	912
Archived to D-Space	975
Full Video Courses	89
Mirror Sites	365
Translated Courses	1,018

\* Based on 913 tenure track teaching faculty as of 2013.

**Table 2. Site Publication Traffic Overview**

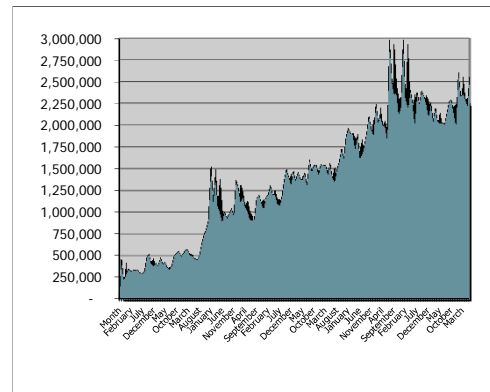
Site Traffic Measure	Total	2016 June
<b>Total Visits</b>	<b>212,715,289</b>	<b>2,597,898</b>
Last year/% change	2,028,829	28%
<b>Total Unique Visitors</b>	<b>134,221,997</b>	<b>1,790,626</b>
Last year/% change	1,350,023	33%
<b>MIT.EDU Visits</b>	<b>2,624,954</b>	<b>7,944</b>
Last year/% change	7,432	7%
<b>Highlights for High School Visits</b>	<b>4,822,031</b>	<b>31,072</b>
Last year/% change	36,172	-14%
<b>OCW Scholar Visits</b>	<b>17,223,346</b>	<b>278,110</b>
Last year/% change	248,167	12%
<b>Page Views</b>	<b>1,203,152,646</b>	<b>9,794,471</b>
Last year/% change	8,914,031	10%
<b>.ZIP Downloads</b>	<b>24,681,672</b>	<b>202,247</b>
<b>Donation Page Visits</b>	<b>846,486</b>	<b>2,482</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>54,689,418</b>	<b>458,625</b>
<b>YouTube Views</b>	<b>112,683,076</b>	<b>1,537,432</b>
<b>OCW enewsletter subscribers</b>	<b>244,727</b>	<b>1,848</b>
<b>OCW Facebook Likes</b>	<b>347,001</b>	<b>8,885</b>
<b>OCW Twitter Followers</b>	<b>158,922</b>	<b>1,316</b>
<b>OCW Blog Visitors</b>	<b>186,627</b>	<b>9,545</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increment. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.

**Table 3. User Feedback**

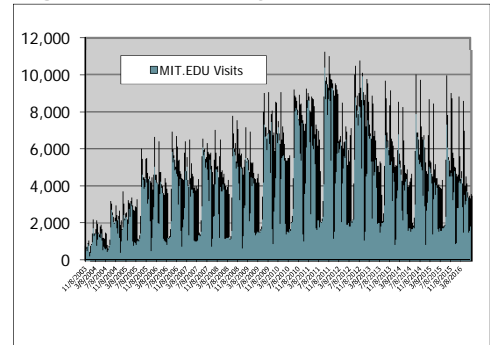
User Feedback
I am so happy by this great project, I don't know how to say thank you for this site. I hope that people contribute by donations. This is a kind of serving the humanity. merci beaucoup pour vos efforts -Student - College/University, Morocco
Why I donate: I have a mental disorder and I cannot study in a traditional university setting. I gave a donation because MIT OCW made it possible for me to follow university courses despite of my disorder. I am really grateful for this. It gave me back some part of my life that I had not expected to experience any more. -Independent Learner, USA
Why I donate: I am an instructional designer and media producer. During the day, working at the University of Texas-Medical Branch, I help teach faculty members how to develop better courses in the health sciences. OCW is a terrific resource and starting point, and offers a look into how different instructors encourage learning. I also produce audio and video entertainment in my free time, and Creative Commons licensed works and courses have been a huge help to me, whether it's finding CC licensed Christmas music for a stage play or audio drama, or researching a broad subject I need to know about for a project. MIT OCW was the first large scale project I knew of that was freely available to all. -Independent Learner, USA

**Figure 1. OCW Visits**



Source: WebTrends

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends

**Media Mentions**

- 6/3 - Boston.com
- 6/3 - TIME
- 6/5 - The Good Men Project
- 6/5 - Hindu Business Line
- 6/10 - Lifehacker
- 6/15 - GameDev.net
- 6/16 - Westfair Online
- 6/16 - ScienceAlert
- 6/16 - Daily Pakistan
- 6/20 - Daily Maverick
- 6/21 - newsindiatimes.com

Source: Google Alerts, Lexis Nexus

