

# MITOPENCOURSEWARE

## MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **May 2017**

Revised on 6/5/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

**Table 1. Site Publication Statistics**

Publication Metric	2017 May
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,398
Updated Courses Published	943
Archived to D-Space	1,041
Full Video Courses	93
Mirror Sites	377

\*Based on tenured or tenure-track faculty as of September 2016.

**Table 2. Site Publication Traffic Overview**

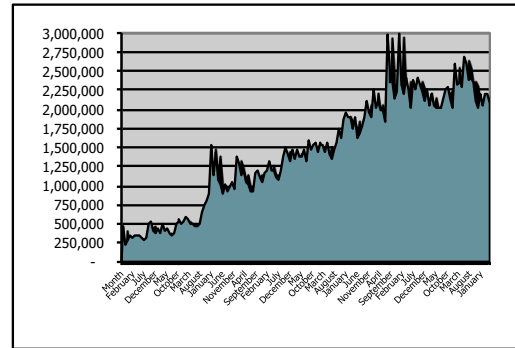
Site Traffic Measure	Total	2017 May
<b>Total Visits</b>	<b>237,501,313</b>	2,075,085
Last year/% change		2,291,201 -9%
<b>Total Unique Visitors</b>	<b>149,240,580</b>	1,246,401
Last year/% change		1,441,181 -14%
MIT.EDU Visits	<b>2,801,312</b>	14,623
Last year/% change		13,328 10%
Highlights for High School Visits	<b>5,196,148</b>	41,660
Last year/% change		35,439 18%
OCW Scholar Visits	<b>20,153,608</b>	259,563
Last year/% change		271,756 -4%
Page Views	<b>1,309,250,173</b>	8,952,849
Last year/% change		9,581,647 -7%
.ZIP Downloads	<b>26,493,468</b>	128,840
Donation Page Visits	<b>918,464</b>	8,262
iTunesU Downloads <sup>2</sup>	<b>57,985,155</b>	380,715
YouTube Views	<b>122,490,529</b>	2,111,761
OCW enewsletter subscribers	<b>242,654</b>	1,295
OCW Facebook Likes	<b>416,872</b>	16,994
OCW Twitter Followers	<b>168,935</b>	949
OCW Blog Visitors	<b>271,793</b>	5376

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

**Table 3. User Feedback**

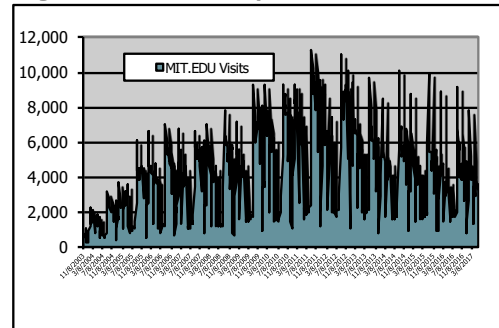
User Feedback
Thank you so much for the open courses, my undergraduate was Math back in my home-country Iran. We've learned so many mathematical courses from Calculus to Hyperbolic Geometry and Topology. When I see these lectures I feel I'm 20 sitting on my chair and hearing my professors. They did a great job! I know so much math, I have passed all of math courses here at the US. with A, hopefully one day I can return to my major. I cry when I see these courses, how sweet in knowledge, how I'm passionate about it... Thank you so much for the clips. ~ Student, United States
I just would like to thank MIT for having this Courseware because it really helps us a lot. For me, this is really a very generous act and we will always be grateful for this. It has always been a dream for me to study in MIT but due to certain constraints, I am not yet able to enroll in the University. Though, I know in my heart that one way or another I will make it and be at MIT for schooling. ~ Educator, Phillipines
thanks for this course. I have learnt more in 1 month here then at my university calculus course. The main reason for that is that this course puts so much emphasizes on logical thinking and quantitative reasoning and not just cramming on many calculus concepts without having an idea what they mean. I am definately going to do multi-variable calculus as well.Thank you so much for this experience and please continue uploading free lectures for more mathematics courses especially for more advanced ones. ~ Student, Central Asia
I am a member if the ICT Faculty of the Independent Institute of Education in South Africa. In one of our programmes, we offer a Maths module that covers and addresses content covered in the MIT (6.042J / 18.062J). The faculty has found the material very up to date and useful and have incorporated section of the MIT content in our manual (printed copy) and online learning space. Thank you so much for extending and allowing the use of your material under CC. Our students will certainly benefit from using the content. Once again, thank you so much and keep up the excellent work you are doing. ~ Educator, Sub-Saharan Africa

**Figure 1. OCW Visits**



Source: WebTrends, 5/16 onward Google Analytics

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends, 3/17 onward Google Analytics

### Media Mentions

- 5/15 - EdexLive (press release)
- 5/18 - EdSurge
- 5/21 - NewBostonPost
- 5/26 - Harvard Crimson
- 5/30 - Campus Technology
- 5/31 - HuffPost

