

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **October 2017**

Revised on 11/06/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2017 October
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,416
Updated Courses Published	951
Archived to D-Space	1,066
Full Video Courses	99
Mirror Sites	377

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

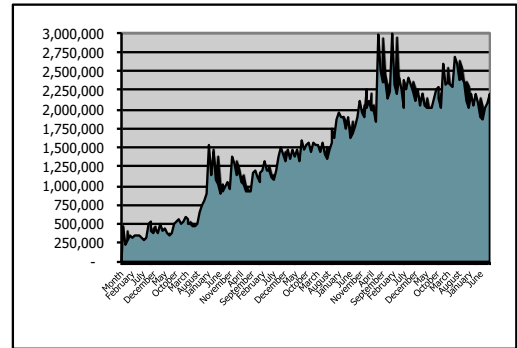
Site Traffic Measure	Total	2017 October
Total Visits	247,585,992	2,204,419
Last year/% change		2,358,080 -7%
Total Unique Visitors	155,156,237	1,327,017
Last year/% change		1,432,639 -7%
MIT.EDU Visits	2,873,362	21,704
Last year/% change		20,266 7%
Highlights for High School Visits	5,349,648	32,569
Last year/% change		30,875 5%
OCW Scholar Visits	21,419,996	291,764
Last year/% change		274,355 6%
Page Views	1,354,296,175	9,595,738
Last year/% change		9,797,110 -2%
.ZIP Downloads	27,131,206	132,171
Donation Page Visits	964,290	23,959
iTunesU Downloads²	59,974,985	312,500
YouTube Views	133,279,494	2,508,543
OCW enewsletter subscribers	197,283	1,470
OCW Facebook Likes	469,233	2,552
OCW Twitter Followers	174,496	1,059
OCW Blog Visitors	305,728	6,630

¹ Some data estimated. ² Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

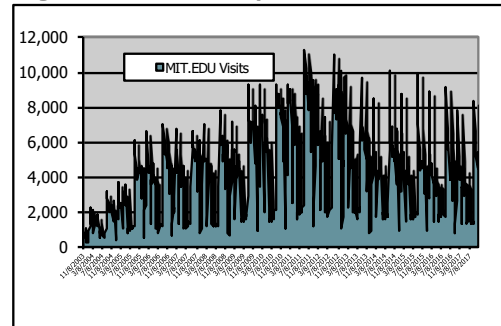
User Feedback
Just wanted to thank you immensely for the courses offered. What a boon to continually grow and increase my knowledge base while still enjoying life in rural America. ~ Independent Learner, USA
Thank you very much for the wonderful work you are doing by providing these much sought after lectures and study materials free of cost. I watch and learn from them very often and it makes my learning much more interesting. Please keep up the good work and thanks again! ~ Student, South Asia.
Thank you for the breadth, availability, and quality of the materials here. I started using MIT OCW in 2008 on the recommendation of my 8th-grade History teacher and stumbled across 6.00. Out of curiosity, I tried it... and ended up watching all of the lectures. One degree later, I am now a professional software engineer. As a female in a school district with no CS classes or resources, I may have never tried it if not for MIT OCW. You have had a huge positive impact on my life. Thank you so much for making these resources available. ~ Independent Learner, South Asia.
I continue to marvel at MIT's efforts to bring new tools for education into the classrooms and homes of learners around the world. MIT was a terrific place to study and carry out research when I earned my PhD in 1990 (Chemistry), and I have often gone to the OCW site to learn new things (or re-learn old), find resources to share with my students all to help me become a better teacher and scientist. As a teacher, I often go to OCW as I plan new courses that I'm teaching to find out what other teachers are covering and to find resources - both texts and primary literature - that support them. I appreciate the video lectures that have been deposited in many cases that make a whole semester of material accessible and, in particular, I've found value in the curated collection that goes into OCW scholar courses with lectures punctuated by exercises to challenge and reinforce the materials.
So glad that MIT set up OCW! ~ Independent Learner/Educator, USA

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions

- 10/4 - Atlanta Journal Constitution
- 10/22 - Gazette Newspapers

