

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **September 2017**

Revised on 10/10/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2017 September
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,413
Updated Courses Published	948
Archived to D-Space	1,059
Full Video Courses	99
Mirror Sites	377

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

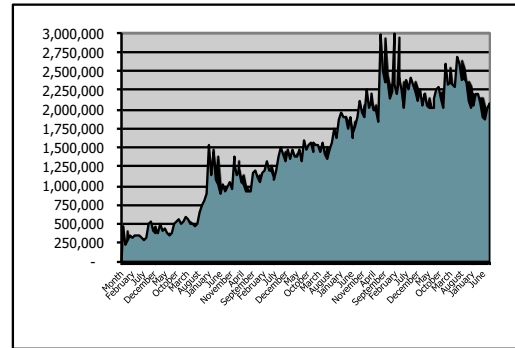
Site Traffic Measure	Total	2017 September
Total Visits	245,381,573	2,086,930
Last year/% change		2,399,507 -13%
Total Unique Visitors	153,829,220	1,248,580
Last year/% change		1,484,348 -16%
MIT.EDU Visits	2,851,658	26,456
Last year/% change		29,012 -9%
Highlights for High School Visits	5,317,079	31,730
Last year/% change		32,970 -4%
OCW Scholar Visits	21,128,232	256,754
Last year/% change		277,704 -8%
Page Views	1,344,700,437	9,146,430
Last year/% change		10,225,583 -11%
.ZIP Downloads	26,999,035	129,557
Donation Page Visits	940,331	6,862
iTunesU Downloads ²	59,662,485	411,107
YouTube Views	130,770,951	2,211,222
OCW enewsletter subscribers	197,362	3,732
OCW Facebook Likes	466,681	14,243
OCW Twitter Followers	173,437	1,022
OCW Blog Visitors	299,098	4,487

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

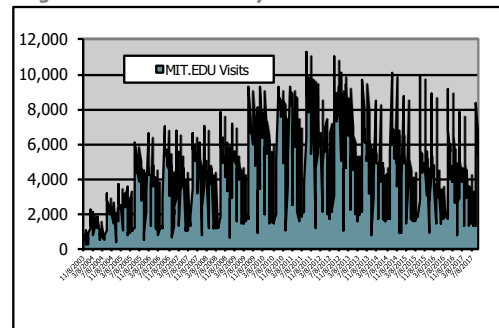
User Feedback
Thank you Mr Jerrison and of course Mr Muttak for the opportunity you gave me to solve several exercises in single variable calculus,thank you mitocw! ~ Educator, Greece
My daughter, a high school sophomore, is immensely interested in engineering, math and science. She sincerely loves to learn. The opportunity to have access to many aspects of MIT's courses is invaluable. OCW is an inestimable gift for students like my daughter who likely may not gain acceptance to such a prestigious institution as MIT, but still wish to engage in the superlative teachings of MIT's curriculum and professors. ~ Parent, USA
I am a Spanish electronic engineer that enjoy learning new things, and I have to say you thanks and congratulations for the awesome open course ware. All that knowledge is priceless. ~ Independent Learner, USA
I appreciate the work you offer to people all over the world. Am from Uganda and doing Bachelor of science with education at muni university. Am so glade that am among the users of OCW and it helped to pass the first year without getting a retake if all goes well am very sure that I will be among the donners here. Thanks. ~ Student, Uganda
I would like to congratulate Cecilia d'Oliveira for the great job done at OCW and send my best wishes for the new team. This is a great platform that bound every curious mind with the best realization of its dreams. ~ Student, Mexico

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions

- 9/18 – FutureScot
- 9/20 – Nation Newspaper
- 9/20 – Nigerian Tribune
- 9/27 - Guardia

