

MIT OPEN COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: January 2018

Revised on 2/5/18. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2018 January
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,425
Updated Courses Published	958
Archived to D-Space	1,076
Full Video Courses	99
Mirror Sites	377

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

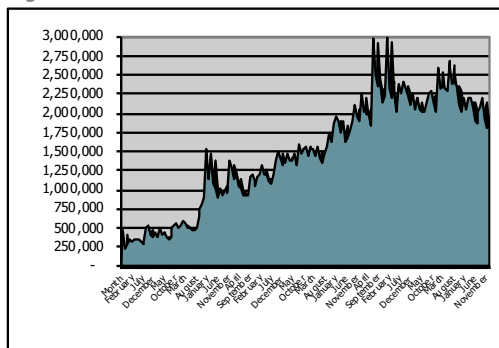
Site Traffic Measure	Total	2018 January
Total Visits	253,276,827	1,945,858
Last year/% change	2,204,955	-12%
Total Unique Visitors	158,468,732	1,139,572
Last year/% change	1,314,947	-13%
MIT.EDU Visits	2,919,734	11,691
Last year/% change	11,238	4%
Highlights for High School Visits	5,434,889	31,624
Last year/% change	35,411	-11%
OCW Scholar Visits	22,162,324	246,397
Last year/% change	269,291	-9%
Page Views	1,379,593,008	8,686,696
Last year/% change	9,606,277	-10%
.ZIP Downloads	27,440,915	108,347
Donation Page Visits	1,023,080	19,271
iTunesU Downloads ²	60,868,376	359,832
YouTube Views	140,608,412	2,382,962
OCW enewsletter subscribers	197,388	1,373
OCW Facebook Likes	479,607	4,054
OCW Twitter Followers	176,847	1,248
OCW Blog Visitors	314,486	4,226

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

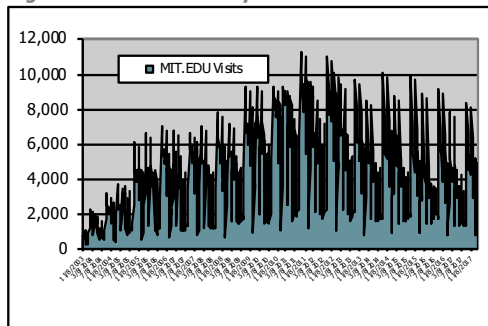
User Feedback
Thanks, this information was really helpful. Through Harvard publishing I studied several subjects at Arizona State. I found myself more interested in the business cases from MIT than from any other of our sources. I will use this site for sure just to brush up on specific aspects of IT. It is impossible to be an expert on everything in IT and it is really hard to remember every thing you studied, and how it has changed since then. It is amazing that you offer something like this to public. Thanks for you help and what you are offering to people for free!. ~ Self Learner, USA
Thank you for making this incredible content available to the public. It is a remarkable service. ~ Independent Learner, North America
It's a resources that I have come back to time and time again for learning opportunities that are high quality. My hope is that the resource continues to be available and more resources are made available per course. ~ Student, USA
You guys are awesome, I'm taking alto advantage of your courses as a self learner. ~ Self-learner, North America
Thank you for the opportunity to benefit from your open resources. It has contributed in no small way to enhance quality of teaching and learning. ~ Educator, South Asia

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions

1/23 – universia.net.co

1/24 – business.com

