

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: May 2018

Revised on 6/7/18. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

| Publication Metric | 2018 May |
|--|------------|
| Total Tenure Track Faculty Participating | 617 (59%*) |
| Courses Published | 2,430 |
| Updated Courses Published | 964 |
| Archived to D-Space | 1,083 |
| Full Video Courses | 101 |
| Mirror Sites | 377 |

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

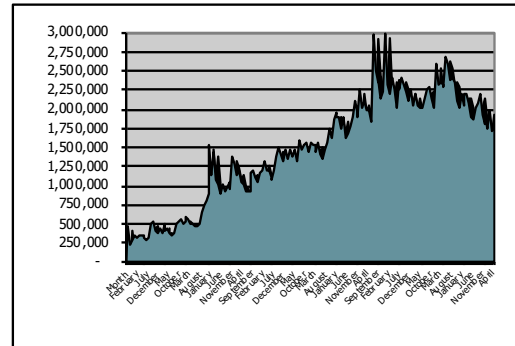
| Site Traffic Measure | Total | 2018 May |
|--|----------------------|------------------|
| Total Visits | 260,477,084 | 1,761,647 |
| Last year/% change | 2,075,085 | -15% |
| Total Unique Visitors | 162,668,258 | 1,010,066 |
| Last year/% change | 1,246,401 | -19% |
| MIT.EDU Visits | 2,979,753 | 13,120 |
| Last year/% change | 14,623 | -10% |
| Highlights for High School Visits | 5,544,210 | 28,053 |
| Last year/% change | 41,660 | -33% |
| OCW Scholar Visits | 23,072,814 | 234,042 |
| Last year/% change | 259,563 | -10% |
| Page Views | 1,410,979,706 | 7,690,734 |
| Last year/% change | 8,952,849 | -14% |
| .ZIP Downloads | 27,819,722 | 92,723 |
| Donation Page Visits | 1,084,030 | 14,286 |
| iTunesU Downloads² | 61,539,840 | 181,668 |
| YouTube Views | 150,586,620 | 2,506,076 |
| OCW enewsletter subscribers | 198,435 | 1,179 |
| OCW Facebook Likes | 485,620 | 1,463 |
| OCW Twitter Followers | 181,416 | 1,038 |
| OCW Blog Visitors | 337,315 | 7,792 |

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

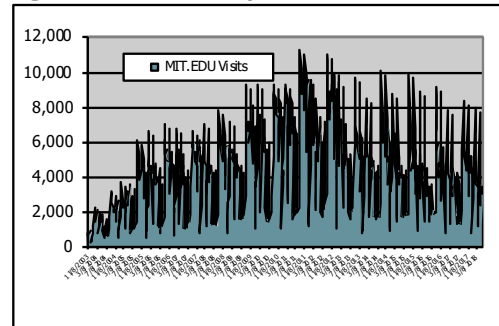
| User Feedback |
|--|
| It's absolutely a great idea to share the excellent education of MIT with the world in the form of OCW. in the age of Science and technology nothing serves humanity more than education. I am myself a true example of it; from Mountains of Kurdistan to Silicon Valley, all because of my curiosity for Science and Physics. Please keep the doing the great work of sharing knowledge with the humanity. Self-learner, USA |
| I wouldn't know of a more noble, worthwhile or meaningful purpose for which to provide a donation ! What an incredible treat to be able to take a cosmology lecture from Prof. Guth himself! Thank you! ~ Student, USA |
| Hey! Thank you so darn much! Just that! Thank you! I'm punching in from India where quality education isn't exactly something you'll find every city block (though it's not really bad) and I just can't tell you how darned grateful I am for you guys choosing to put up such quality knowledge online. ~ Student, South Asia |
| I really appreciate the hard work that you are doing every day to improve the education around the globe, I am a 27 years old Self learner from Argentina, I am currently working as a seafarer but I didn't stop studying and learning, and I am really grateful about your contribution and support, I think that you are changing the way of teaching and learning. ~ Student, South America |

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

| Media Mentions |
|------------------------|
| 5/16 – WHIO |
| 5/22 – MIT News |
| 5/22 – WhaTech |
| 5/24 – Times Higher Ed |



