

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **June 2018**

Revised on 7/13/18. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2018 June
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,432
Updated Courses Published	965
Archived to D-Space	1,084
Full Video Courses	101
Mirror Sites	377

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

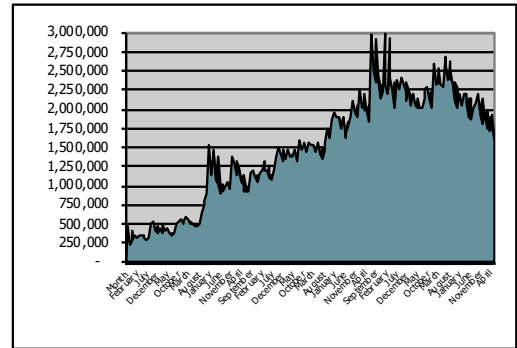
Site Traffic Measure	Total	2018 June
Total Visits	262,077,748	1,600,664
Last year/% change	1,905,092	-16%
Total Unique Visitors	163,563,104	894,846
Last year/% change	1,119,324	-20%
MIT.EDU Visits	2,985,205	5,452
Last year/% change	6,692	-19%
Highlights for High School Visits	5,565,079	20,869
Last year/% change	29,192	-29%
OCW Scholar Visits	23,288,072	215,258
Last year/% change	241,991	-11%
Page Views	1,418,306,023	7,326,317
Last year/% change	7,653,416	-4%
.ZIP Downloads	27,911,212	91,490
Donation Page Visits	1,095,477	11,447
iTunesU Downloads ²	61,797,997	258,157
YouTube Views	152,199,855	1,613,235
OCW enewsletter subscribers	198,435	1,179
OCW Facebook Likes	488,105	2,485
OCW Twitter Followers	182,767	1,351
OCW Blog Visitors	347,597	10,282

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

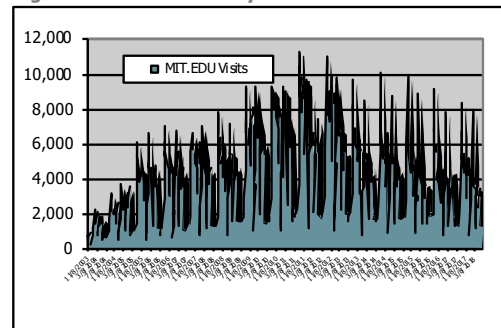
User Feedback
I am a parent of two high school students and a technology educator in a preschool-8th grade private school. We need MORE computer science taught in our schools! I stumbled across the MIT OCW looking for courses to use with my sons. Their high school, in a Washington DC suburb, has no computer science or programming classes. What a wonderful bounty I found in OCW! Thank you for making this coursework available. ~ Parent, USA
I'm a spanish college student. I frequently use MIT OCW resources to complement my degree and to study materials referent to other degrees as a self learner. I appreciate the existence of such a useful and incredible valuable resource as MIT OCW is, and I have even donated because I strongly think the maintenance of this site is necessary for the educational labor it carries out. ~ Student, Spain
Thank you,i thank you from the core of my heart,i Finally found a place where i can quench my thirst, without paying.... thank you, and I don't know what's the actual reason behind this idea, but if it is only to enlighten people then I promise you, that there wouldn't have been anything better to do, atleast you are satisfying the most primitive, basic & intense need of humans, i.e to know,thank you. ~ Student, India
I am an Egyptian student who is fond of Mathematics. At first I was Accounting and finance and because of your open course ware I enriched my knowledge in Mathematics. And it was the main motivator to join the faculty of science , the department of mathematics. And you always have been my main source of reliable and wonderful information taught by elegant professors. ~ Student, Egypt

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions	
6/9 - Rolling Out	6/19 - MyBroadband
6/18 - VentureBeat	6/19 - Markets Insider
6/18 - The Daily Dot	6/20 - TechNadu
6/19 - Computer	6/20 - Financial Express
6/19 - Fortune	6/20 - Business Insider
6/19 - The Daily Caller	6/23 - TorrentFreak
6/19 - Highly Cited-TorrentFreak	6/28 - MIT News

