MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **August 2018**   Revised on 9/12/18. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2018 August
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,438
Updated Courses Published	954
Archived to D-Space	1,084
Full Video Courses	101
Courses with Instructor Insights	202
Mirror Sites	423

*Based on tenured or tenure-track faculty as of September 2016.
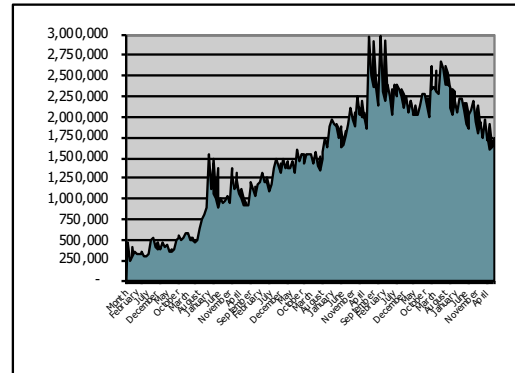
Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2018 August
Total Visits	**265,451,822**	1,743,892
Last year/% change		2,025,459 -14%
Total Unique Visitors	**165,433,256**	971,166
Last year/% change		1,166,781 -17%
MIT.EDU Visits	**3,003,683**	11,945
Last year/% change		10,813 10%
Highlights for High School Visits	**5,611,706**	24,700
Last year/% change		30,865 -20%
OCW Scholar Visits	**23,738,060**	235,888
Last year/% change		243,195 -3%
Page Views	**1,433,563,886**	7,860,491
Last year/% change		9,064,563 -13%
OCW Educator Page Views	**758,430**	23,621
Last year/% change		29,070 -19%
Donation Page Visits	**1,111,086**	8,419
iTunesU Downloads[2]	**62,314,533**	257,580
YouTube Views	**156,325,556**	2,163,582
OCW enewseletter subscribers	**199,901**	1,098
OCW Facebook Likes	**490,109**	810
OCW Twitter Followers	**182,716**	-41
OCW Blog Visitors	**366,757**	9,909

[1] Some data estimated. 2 Data provided in weekly increments   Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics
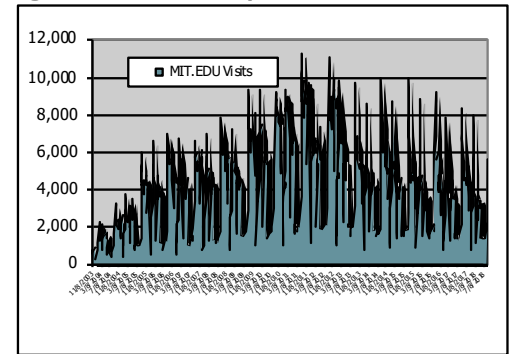
Table 3. User Feedback

User Feedback
I think OCW is the best thing that ever happened to me. I basically learned all I know about programming and robotics from this place. My favourite course is course 6.832 taught by Prof. Russell Tedrake. Learning engineering from the best engineers in the world is the greatest gift one can ever hope for. Keep unlocking knowledge and empowering minds. ~ Independent Learner, USA
Although being a poor student, I've chosen to donate to your cause due to the fantastic mission you are doing. By providing so much information and resources freely to access for everybody, greatly aligns with the values with which I've grown up with and something I would want many more to benefit... As a computer science student, your free resources have made a tremendous difference in my education, by having access to the lectures of the super interesting and engaging professors at MIT. ~ Student, Western Eurpoe
I am a student and I have a special interest about electronics and computer science but in Greece I couldn't pass the classifications to join the electrical engineering and computer science university because here in Greece we have the worst exams to join the university as we are tested in essay writing about 600 words in an awful subject! After all of that, I state that I have proficiency in English, and from the age of 14 years old I started to loosen every electric appliance in my house to see what's in it, and in the age of 15, I started watching YouTube videos (over 30 hours) about electrical engineering, mechanical how it's made, but arduino projects too,and of course the MIT project with Mr. Elon Musk about the super high speed train! Thank for your time! ~Student, Greece

Figure 1. OCW Visits

Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
8/30 - MIT News
8/15 - Business.com