MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **October 2018**   Revised on 3/27/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2018 October
Total Tenure Track Faculty Participating	618 (59%*)
Courses Published	2,440
Updated Courses Published	960
Archived to D-Space	1,091
Full Video Courses	100
Courses with Instructor Insights	206
Mirror Sites	416

*Based on tenured or tenure-track faculty as of September 2016.
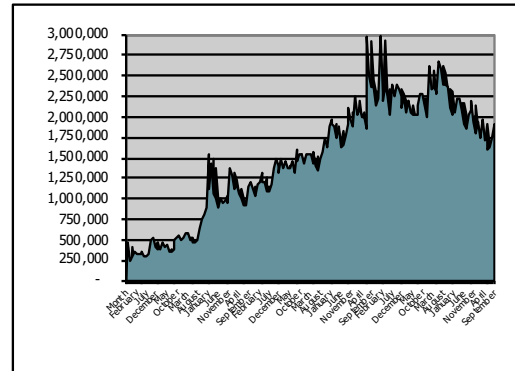
Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2018 October
Total Visits	**269,232,753**	1,872,158
Last year/% change		2,204,419 -15%
Total Unique Visitors	**167,622,102**	1,092,304
Last year/% change		1,327,017 -18%
MIT.EDU Visits	**3,046,958**	18,584
Last year/% change		21,704 -14%
Highlights for High School Visits	**5,667,677**	26,091
Last year/% change		32,569 -20%
OCW Scholar Visits	**24,230,158**	248,327
Last year/% change		291,764 -15%
Page Views	**1,450,045,396**	8,206,214
Last year/% change		9,595,738 -14%
OCW Educator Page Views	**767,296**	19,337
Last year/% change		29,070 -33%
Donation Page Visits	**1,122,816**	3,756
iTunesU Downloads[2]	**62,702,145**	176,426
YouTube Views	**161,227,255**	2,621,009
OCW enewseletter subscribers	**200,762**	1,270
OCW Facebook Likes	**491,883**	344
OCW Twitter Followers	**187,319**	0
OCW Blog Visitors	**400,076**	4,794

[1] Some data estimated. 2 Data provided in weekly increments   Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics
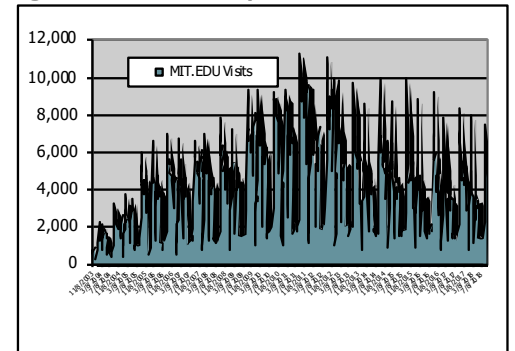
Table 3. User Feedback

User Feedback
WISH YOU ALL THE SUCCESS at OCW. I am an old man of 82, enjoy learning at OCW, trying to keep up with latest technology and also help me avoiding likely Azheimers. Independent Learner, USA
I am delighted with the enthusiasm of the teaching staff of your university in the implementation of the OpenCourseWare project. This is an outstanding project. I have lecture courses at the National Technical University in Kiev (Ukraine) and constantly emphasizing to the students that the lecture is just the beginning of the road from the "knowledge" to understanding the subject. And on this road, it is very important to get acquainted with other points of view (other professors) on the subject. MIT lectures provide a great opportunity to listen to American professors. I myself, sometimes with pleasure, listen to the MIT lectures. Some difficulties are caused by the language, but recently the level of knowledge of
MIT OpenCourseWare is the absolute best Thing to happen to Education on Earth! THANK YOU! ~ Independent Learner, USA

Figure 1. OCW Visits

Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
10/29 – Liberian Daily Observer
10/21 – Pakistan Observer
10/21 – VCCircle
10/12 - We Live Security
10/5 – Techworm
10/4 - TechGenix (blog)