MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **November 2018**   Revised on 03/27/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2018 November
Total Tenure Track Faculty Participating	619 (59%*)
Courses Published	2,441
Updated Courses Published	960
Archived to D-Space	1,092
Full Video Courses	100
Courses with Instructor Insights	207
Mirror Sites	416

*Based on tenured or tenure-track faculty as of September 2016.
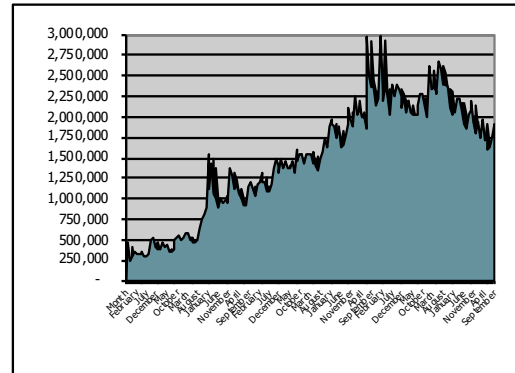
Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2018 November
Total Visits	**270,926,402**	1,693,649
Last year/% change		1,934,094 -12%
Total Unique Visitors	**168,602,997**	980,895
Last year/% change		1,141,346 -14%
MIT.EDU Visits	**3,062,061**	15,103
Last year/% change		17,804 -15%
Highlights for High School Visits	**5,692,010**	24,333
Last year/% change		28,812 -16%
OCW Scholar Visits	**24,456,794**	226,636
Last year/% change		255,788 -11%
Page Views	**1,457,576,650**	7,531,254
Last year/% change		8,438,738 -11%
OCW Educator Page Views	**784,859**	17,563
Last year/% change		29,070 -40%
Donation Page Visits	**1,126,778**	3,962
iTunesU Downloads[2]	**62,979,735**	277,590
YouTube Views	**163,857,689**	2,630,434
OCW enewseletter subscribers	**200,724**	1,112
OCW Facebook Likes	**491,539**	443
OCW Twitter Followers	**187,319**	0
OCW Blog Visitors	**395,324**	4,368

[1] Some data estimated.   2 Data provided in weekly increments   Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics
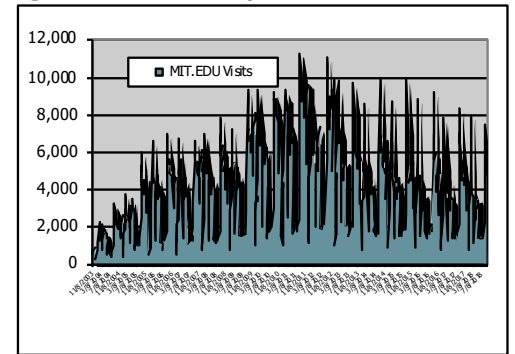
Table 3. User Feedback

User Feedback
Just want to thank for providing lectures and materials for free . Everyone doesn't have enough resources to make it to MIT but what you have to offer is everyone's desire . Love and regards for you people to hold such valuable stuff out in public . Education is the only way to liberate ourselves from the petty issues of life .   Happy learning and promise to exploit the content you have made available to its fullest. ~ Student, South Asia
Thanks for helping me learn computer science 💖 ~ Independent Learner, USA
Really appreciate your OCW project and it definitely makes great impact to the world. Please help me to say thank you to Prof. Choongbum Lee for his lecture of Stochastic Process. I read so many books but couldn't understand until I watched his lecture.   Thank you again for your work. Keep going and good luck! ~ Independent Learner, USA
Since the courses were introduced, I got a chance to use it, practice it, teach them back to my students. During 2004, the courses that had been used and be familiar with it. Mostly the science courses were introduced. I had practiced it, used it since then. Even though, so many MOOC courses out there, OCW [opencourseware] is the one in which I have practiced it and loved it. ~ Independent Learner, South Asia

Figure 1. OCW Visits

Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
11/27 - Entrepreneur
11/27 - Digital Journal
11/24 - The Standard
11/11 - ScienceBlogs