

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: February 2019

Revised on 04/14/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

| Publication Metric | 2019 February |
|--|---------------|
| Total Tenure Track Faculty Participating | 622 (60%*) |
| Courses Published | 2,450 |
| Updated Courses Published | 961 |
| Archived to D-Space | 1,098 |
| Full Video Courses | 102 |
| Courses with Instructor Insights | 209 |
| Mirror Sites | 416 |

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

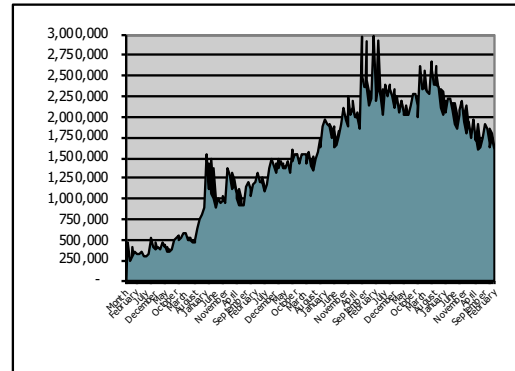
| Site Traffic Measure | Total | 2019 February |
|--|----------------------|------------------|
| Total Visits | 279,173,572 | 1,591,393 |
| Last year/% change | 1,732,671 | -8% |
| Total Unique Visitors | 171,474,591 | 933,829 |
| Last year/% change | 1,028,275 | -9% |
| MIT.EDU Visits | 3,128,310 | 19,217 |
| Last year/% change | 20,969 | -8% |
| Highlights for High School Visits | 5,812,214 | 22,625 |
| Last year/% change | 26,719 | -15% |
| OCW Scholar Visits | 25,526,627 | 203,191 |
| Last year/% change | 216,420 | -6% |
| Page Views | 1,495,468,646 | 7,302,726 |
| Last year/% change | 7,686,534 | -5% |
| OCW Educator Page Views | 834,060 | 16,024 |
| Last year/% change | 29,070 | -45% |
| Donation Page Visits | 1,149,928 | 2,920 |
| iTunesU Downloads² | 63,788,107 | 167,168 |
| YouTube Views | 174,110,338 | 2,358,580 |
| OCW enewsletter subscribers | 197,906 | 487 |
| OCW Facebook Likes | 490,405 | -436 |
| OCW Twitter Followers | 190,622 | 563 |
| OCW Blog Visitors | 412,326 | 6,522 |

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

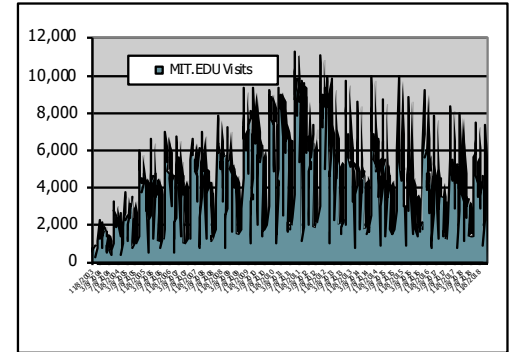
| User Feedback |
|--|
| Just wanted to say that I got thru the first 8 lectures of the quantum mechanics course taught by Allen Adams while I was recovering from shoulder-replacement surgery this winter. He's gives lectures with clarity and enthusiasm, unlike all of the other professors that I have listened to on the same subject. The course won't achieve world-wide acclaim just because there are not that many people out there who are interested in the subject and/or capable of dealing with the math. Nonetheless, it is of very high quality...as it should be coming from MIT ~ Independent Learner, North America |
| I work in data analytics in a Bank in Australia. I've wanted to take my programming to the next level. Enrolled in your Introduction to Computer Science with Python MIT6_0001F16 (2016). I'm half way through, it has been excellent in developing my understanding of the principles of programming. Have been able to apply the principles directly to my work. Thank you very much. |
| MIT OCW is an extremely valuable resource, made freely available to all who seek to advance their knowledge. As such, financial support from those who choose to benefit from it should be a matter of course (pun irresistible). ~ Student, South Asia |
| I love you guys more and more and more everyday. I wish to start contributing to ocwMIT as soon as I am able to. ~ Student, Western Europe |

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

| Media Mentions |
|--------------------------------|
| 2/14 - Interesting Engineering |
| 2/18 - Hackaday |
| 2/20 - Inside Higher Ed |
| 2/20 - Inside Higher Ed |

