MIT**OPEN**COURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

15 YEARS

Dashboard Report: **November 2016** Revised on 11/09/16. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2016 November
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,370
Updated Courses Published	921
Archived to D-Space	1,025
Full Video Courses	90
Mirror Sites	365
Translated Courses	1,018

*Based on tenured or tenure-track faculty as of September 2016.
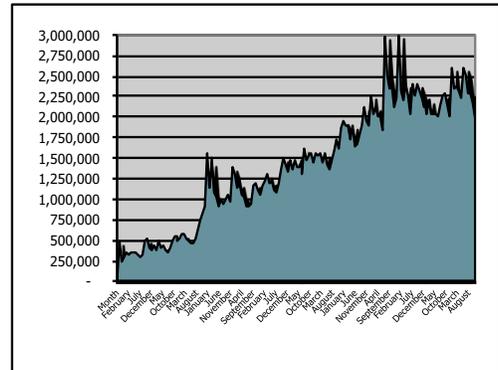
Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2016 November
Total Visits	**223,958,248**	1,968,440
Last year/% change		2,146,590 -8%
Total Unique Visitors	**142,783,042**	1,309,821
Last year/% change		1,456,794 -10%
MIT.EDU Visits	**2,709,680**	16,323
Last year/% change		18,428 -11%
Highlights for High School Visits	**4,980,915**	29,936
Last year/% change		43,289 -31%
OCW Scholar Visits	**18,578,983**	262,833
Last year/% change		256,977 2%
Page Views	**1,247,156,630**	7,771,824
Last year/% change		8,948,569 -13%
.ZIP Downloads	**25,533,754**	136,061
Donation Page Visits	**875,915**	5,327
iTunesU Downloads[2]	**55,714,581**	382,931
YouTube Views	**119,953,073**	2,109,592
OCW enewseletter subscribers	**244,340**	1,172
OCW Facebook Likes	**378,690**	6,810
OCW Twitter Followers	**164,162**	955
OCW Blog Visitors	**236,703**	7,952

[1] Some data estimated. 2 Data provided in weekly increments   Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. Zip download data unavailable.
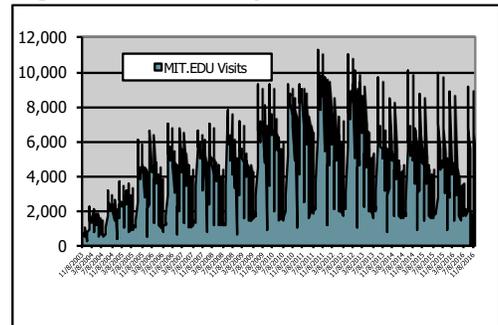
Table 3. User Feedback

User Feedback
Only through world education will we bring peace to this world and enhance the lives of 'the many without access to educational establishments'.
By allowing free access to your work in this respect is commendable and an inspiration to all academics. Continue to push forward the boundaries of education ~ Independent Learner, USA
It is with pleasure that I write this comments in regards to how much helpful it has been the programme MIT OpenCourseware and which now forms part of my different subjects i teach both in Mexico and Canada at University Level and College.
With todays globalization and a constant changing world, education and technologie go hand on hand in order to enhance productivity and competitivenessinside the classroom and the working environment. MIT has contributed in a smart way by creating this education tool and shown why MIT really makes a difference and the social reponsibility that other educational institutions and corporate institutions should follow this example.
Thank you MIT for your contributions with this wonderful MIT OPENCOUSEWARE programme ~ Educatror,
Thank you for all you do and what you provide.
I donated a small amount because that's what I can afford but I fully believe that education and information should be available to all those willing to learn and absorb it. Knowledge is power and how innovators are made.
MIT OCW provides a great service and medium for that learning to take place and I wanted to be a part of it and help even if only a little bit. ~ Independent Learner, USA

Figure 1. OCW Visits

Source: WebTrends

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends

Media Mentions
11/7 – Forbes
11/9 – University Herald
11/18 – Woburn Daily Times