MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **November 2019**   Revised on 12/09/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2019 November
Total Tenure Track Faculty Participating	623 (59%*)
Courses Published	2,467
Updated Courses Published	966
Archived to D-Space	1,112
Full Video Courses	111
Courses with Instructor Insights	218
Mirror Sites	427

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

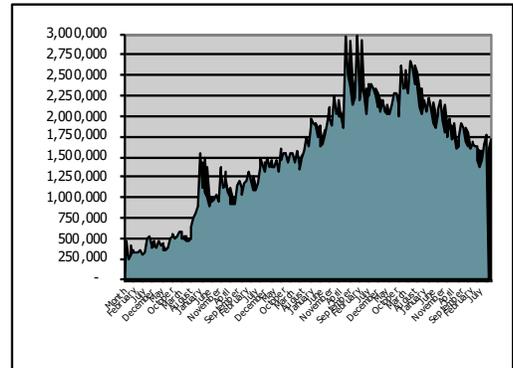| Site Traffic Measure	Total	2019 November
Total Visits	**290,101,511**	1,591,373
Last year/% change		1,693,649 -6%
Total Unique Visitors	**179,630,409**	925,149
Last year/% change		980,895 -6%
MIT.EDU Visits	**3,213,362**	13,330
Last year/% change		15,103 -12%
Highlights for High School Visits	**5,951,367**	20,619
Last year/% change		24,333 -15%
OCW Scholar Visits	**26,982,717**	217,921
Last year/% change		226,636 -4%
Page Views	**1,547,037,259**	7,575,481
Last year/% change		7,531,254 1%
OCW Educator Page Views	**1,009,694**	16,865
Last year/% change		29,070 -42%
Donation Page Visits	**1,176,698**	3,961
iTunesU Downloads[2]	**65,217,814**	144,657
YouTube Views	**195,622,974**	3,246,893
OCW enewseletter subscribers	**196,214**	971
OCW Facebook Likes	**487,752**	-686
OCW Twitter Followers	**195,481**	428
OCW Blog Visitors	**448,613**	5,939

[1] Some data estimated. 2 Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.
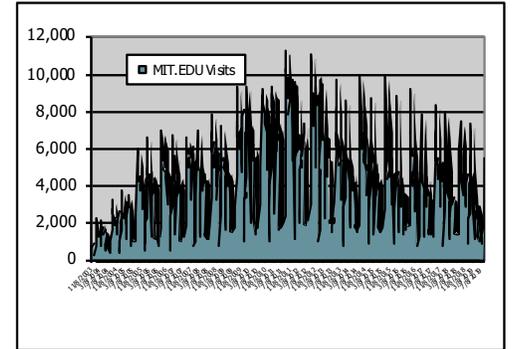
Table 3. User Feedback

User Feedback
I truly appreciate you taking the time and resources to create this content. Thank you.
I am a homeschooling parent and OCW has been instrumental in building our curriculum. Thank you! - Parent
It simply cannot be better. Great lectures, tremendous amount of supporting materials and great recitation videos. I still hope for more advanced courses like this.
I have to thank you for this. OCW is part of my daily life. I spend literally hours every day with your courses. And after more than one year I am still just getting started. Looking forward to another "semester."

Figure 1. OCW Visits

Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits

Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
11/20/19 – TheWorkatHomeWoman.com