

MIT OPEN COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **March 2020**

Revised on 4/15/20 For more information, please contact: Stephanie Hodges <hodgess@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2020 March
Total Tenure Track Faculty Participating	624 (59%*)
Courses Published	2,475
Updated Courses Published	968
Archived to D-Space	1,114
Full Video Courses	112
Courses with Instructor Insights	221
Mirror Sites	430

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2020 March
Total Visits		2,172,451
Last year/% change	297,486,822	1,650,388 32%
Total Unique Visitors		1,231,902
Last year/% change	184,599,765	965,312 28%
Highlights for High School Visits		25,806
Last year/% change	6,040,090	23,457 10%
OCW Scholar Visits		269,835
Last year/% change	27,926,391	213,166 27%
Page Views		10,289,398
Last year/% change	1,581,886,109	7,577,508 36%
OCW Educator Page Views		16,865
Last year/% change	1,009,694	29,070 -42%
Donation Page Visits		5,000
iTunesU Downloads²		94,561
YouTube Views		3,476,745
OCW enewsletter subscribers		*
OCW Facebook Likes		-964
OCW Twitter Followers		896
OCW Blog Visitors		10,599

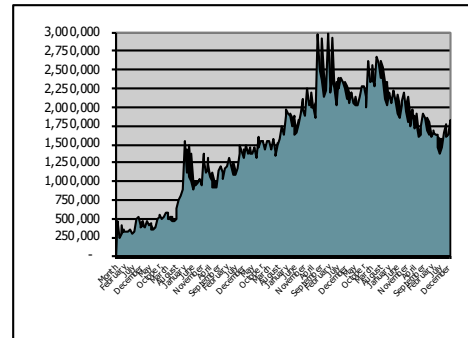
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Table 3. User Feedback

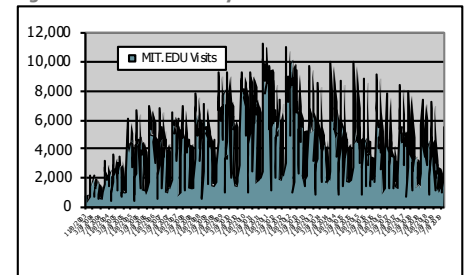
User Feedback
I don't know how to start to explain the way MIT OCW helped me in completing my Bachelors Degree. The reason I am good in programming (especially Java) is because of OCW. The content provided in OCW is better than professors with a Ph.D. With the help of OCW, my concepts are very clear. OCW helped build my career, there are no words to explain. I completed and learned so many topics from OCW. Even now I am working, I am learning so I thought it is a good thing giving something back to a good cause. I hope this beautiful idea "Education is For Everyone" by MIT will be continued for a long time. - Student

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
3/2/2020 - edX & Platforms | March 2020: Purdue,

