

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **May 2020**

Revised on 7/15/20 For more information, please contact: Stephanie Hodges <hodges@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2020 May
Total Tenure Track Faculty Participating	624 (*)
Courses Published	2,478
Updated Courses Published	973
Archived to D-Space	1,122
Full Video Courses	115
Courses with Instructor Insights	223
Mirror Sites	430

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2020 May
Total Visits	302,863,191	2,493,782
Last year/% change	1,635,535	52%
Total Unique Visitors	189,853,315	1,346,528
Last year/% change	937,037	44%
Highlights for High School Visits	6,109,094	32,531
Last year/% change	23,514	38%
OCW Scholar Visits	28,616,100	335,824
Last year/% change	216,801	55%
Page Views	1,606,963,427	11,860,788
Last year/% change	7,550,020	57%
OCW Educator Page Views	1,009,694	16,865
Last year/% change	29,070	-42%
Donation Page Visits	1,214,948	9,664
iTunesU Downloads²	65,928,893	98,499
YouTube Views	217,976,622	4,387,156
OCW enewsletter subscribers	196,214	*
OCW Facebook Likes	484,344	-498
OCW Twitter Followers	200,745	654
OCW Blog Visitors	491,066	8,232

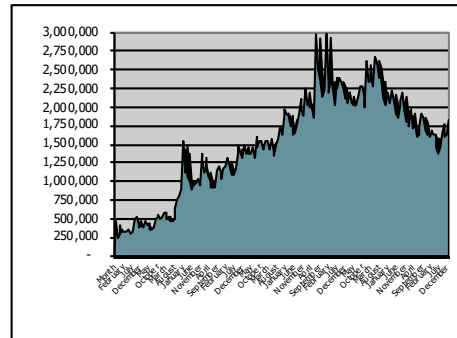
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Table 3. User Feedback

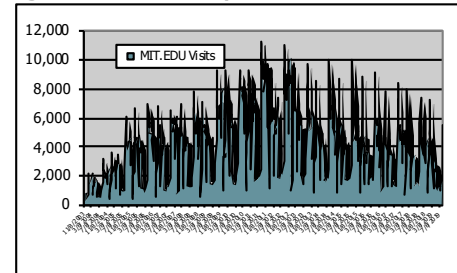
User Feedback
I am a homeless senior citizen who, for the love of learning, bought my new laptop with my stimulus check. I am happily embarking on what I see as a new exciting journey of learning, which only ends when you die.

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
5/15/2020 - Distance Learning Isn't Just for Kids: 12

