

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: July 2020

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Table 1. Site Publication Statistics

Publication Metric	2020 July
Total Tenure Track Faculty Participating	626 (*)
Courses Published	2,483
Updated Courses Published	975
Archived to D-Space	1,125
Full Video Courses	117
Courses with Instructor Insights	225
Mirror Sites	430

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2020 July
Total Visits	306,810,672	1,914,476
Last year/% change		1,376,466 39%
Total Unique Visitors	193,800,796	1,016,593
Last year/% change		764,299 33%
Highlights for High School Visits	6,158,119	21,592
Last year/% change		16,617 30%
OCW Scholar Visits	29,179,223	272,562
Last year/% change		183,305 49%
Page Views	1,625,678,747	9,146,771
Last year/% change		6,577,515 39%
OCW Educator Page Views	1,136,275	16,865
Last year/% change		29,070
Donation Page Visits	1,231,039	6,329
iTunesU Downloads²	66,180,549	167,116
YouTube Views	225,309,989	3,773,980
OCW enewsletter subscribers	196,214	*
OCW Facebook Likes	483,412	-732
OCW Twitter Followers	201,746	512
OCW Blog Visitors	492,678	*

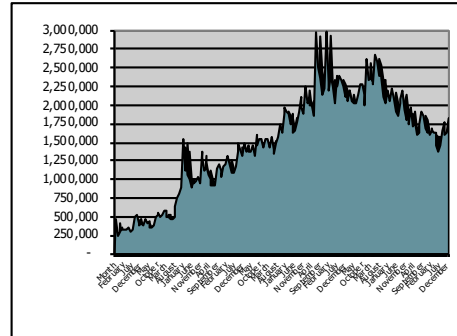
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Table 3. User Feedback

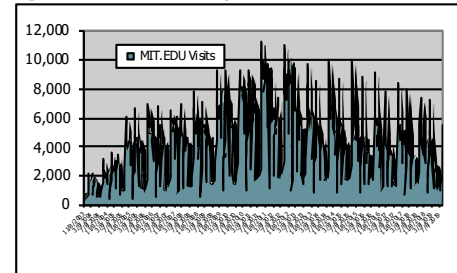
User Feedback
I just wanted to write this down and thank you so much for letting international students access the courseware. Right now I'm in eleventh grade and I have taken the 8.01 physics course and the 18.01 calculus course. Thank you for letting education and knowledge be free for those who wish to learn but cannot because of any circumstance. Keep up the good work !

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
7/11/2020 - This Lecture by an F-22 Test Pilot on

