



D-Lab

Fall 2009

Development through
Dialogue, Design and Dissemination

Monday Night Movies!!

- This week: Life and Debt
- 7:30 pm in 1-190

Grading

- Project work and class participation 20%
- Homework assignments 30%
- Sector Paper 15%
- Quiz 1 10%
- Quiz 2 10%
- Presentations & Final Report 15%

The D-Lab Philosophy

- Dialogue
- Discovery
- Development
- Design
- Dissemination

The D-Lab Philosophy

- Respect
- Humility
- Optimism
- Idealism
- Enthusiasm



Refugee Camp in Pader, Uganda



Technology demonstration in Amokolegwai



The hand corn sheller



Making corn shellers



Traditional grinding stones



A commercial grinder



Making a pedal powered grinder



The pedal-powered grinder





Stakeholder Analysis

- Identify stakeholder's interests in, importance to and influence over the operation of a project
- Identify local institutions and processes on which to build
- Provide a foundation and strategy for participation

What is a stakeholder?

- Individuals, groups or institutions
- Affected by the proposed intervention
- Can influence the outcome of the intervention.
- Stakeholders include
 - Beneficiaries
 - Competitors
 - Funders

Stakeholder Analysis: Step

1

- Identify Key Stakeholders
 - Who are the potential beneficiaries?
 - Who might be adversely impacted?
 - Have vulnerable groups been identified?
 - Have supporters and opponents been identified?
 - What are the relationships among the stakeholders?

Stakeholder Analysis: Step

1

| Stakeholders | Interests | Effect | Importance | Influence |
|--------------|-----------|--------|------------|-----------|
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Stakeholder Analysis: Step

1

| Stakeholders | Interests | Effect | Importance | Influence |
|------------------|-----------|--------|------------|-----------|
| Martin Moneybags | | | | |
| | | | | |
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| Doreen Dogooder | | | | |
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Stakeholder Analysis: Step

2

- Assess stakeholder interests and impact on project
 - What are the stakeholder's expectations of the project
 - What benefits are there likely to be for the stakeholder?
 - What resources might the stakeholder be able and willing to mobilize?
 - What stakeholder interests conflict with project goals?

Stakeholder Analysis: Step 2

| Stakeholders | Interests | Impact | Importance | Influence |
|-----------------------|----------------------|---------------------------------|------------|-----------|
| Martin Moneybags | Funding | Decides how money will be spent | | |
| | # of chairs in field | | | |
| | | | | |
| Doreen Dogooder | | | | |
| | | | | |
| | | | | |
| Maxine Mechanic | | | | |
| | | | | |
| | | | | |
| Simon Silla de Ruedas | | | | |
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| | | | | |

Stakeholder Analysis: Step 3

- Assess Stakeholder Influence and Importance
 - Power and status (political, social and economic)
 - Degree of organization
 - Control of strategic resources
 - Informal influence
 - Power relations with other stakeholders

Stakeholder Analysis: Step

3

| Stakeholders | Interests | Impact | Importance | Influence |
|-----------------------|----------------------|---------------------------------|------------|-----------|
| Martin Moneybags | Funding | Decides how money will be spent | high | Very high |
| | # of chairs in field | | | |
| | | | | |
| Doreen Dogooder | | | | |
| | | | | |
| | | | | |
| Maxine Mechanic | | | | |
| | | | | |
| | | | | |
| Simon Silla de Ruedas | | | | |
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Stakeholder Analysis: Step 4

- Outline a Stakeholder Participation Strategy
 - Plan stakeholder involvement according to:
 - Interests, importance and influence of stakeholder group
 - Particular efforts needed to involve important stakeholders who lack influence
 - Appropriate forms of participation throughout project cycle.

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Fall 2009

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