

Exponential Families

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Spring 2016

Outline

- 1 Exponential Families
 - One Parameter Exponential Family
 - Multiparameter Exponential Family
 - Building Exponential Families

Definition

Let X be a random variable/vector with sample space $\mathcal{X} \subset R^q$ and probability model P_θ . The class of probability models $\mathcal{P} = \{P_\theta, \theta \in \Theta\}$ is a one-parameter exponential family if the density/pmf function $p(x | \theta)$ can be written:

$$p(x | \theta) = h(x)\exp\{\eta(\theta)T(x) - B(\theta)\}$$

where

$$h : \mathcal{X} \rightarrow R$$

$$\eta : \Theta \rightarrow R$$

$$B : \Theta \rightarrow R.$$

Note:

- By the Factorization Theorem, $T(X)$ is sufficient for θ

$$p(x | \theta) = h(x)g(T(x), \theta)$$

$$\text{Set } g(T(x), \theta) = \exp\{\eta(\theta)T(x) - B(\theta)\}$$

- $T(X)$ is the *Natural Sufficient Statistic*.

Examples

Poisson Distribution (1.6.1) : $X \sim \text{Poisson}(\theta)$, where $E[X] = \theta$.

$$\begin{aligned} p(x | \theta) &= \frac{\theta^x}{x!} e^{-\theta}, \quad x = 0, 1, \dots \\ &= \frac{1}{x!} \exp\{(\log(\theta)x - \theta)\} \\ &= h(x) \exp\{\eta(\theta)T(x) - B(\theta)\} \end{aligned}$$

where:

- $h(x) = \frac{1}{x!}$
- $\eta(\theta) = \log(\theta)$
- $T(x) = x$

Examples

Binomial Distribution (1.6.2) : $X \sim \text{Binomial}(\theta, n)$

$$\begin{aligned} p(x | \theta) &= \binom{n}{x} \theta^x (1 - \theta)^{n-x} \quad x = 0, 1, \dots, n \\ &= \binom{n}{x} \exp\left\{\log\left(\frac{\theta}{1-\theta}\right)x + n\log(1 - \theta)\right\} \\ &= h(x) \exp\{\eta(\theta)T(x) - B(\theta)\} \end{aligned}$$

where:

- $h(x) = \binom{n}{x}$
- $\eta(\theta) = \log\left(\frac{\theta}{1-\theta}\right)$
- $T(x) = x$
- $B(\theta) = -n\log(1 - \theta)$

Examples

Normal Distribution : $X \sim N(\mu, \sigma_0^2)$. (Known variance)

$$\begin{aligned} p(x | \theta) &= \frac{1}{\sqrt{2\pi\sigma_0^2}} e^{-\frac{1}{2\sigma_0^2}(x-\mu)^2} \\ &= \left[\frac{1}{\sqrt{2\pi\sigma_0^2}} \exp\left\{-\frac{x^2}{2\sigma_0^2}\right\} \right] \times \exp\left\{\frac{\mu}{\sigma_0^2}x - \frac{\mu^2}{2\sigma_0^2}\right\} \\ &= h(x) \exp\{\eta(\theta)T(x) - B(\theta)\} \end{aligned}$$

where:

- $h(x) = \left[-\frac{1}{\sqrt{2\pi\sigma_0^2}} \exp\left\{-\frac{x^2}{2\sigma_0^2}\right\} \right]$
- $\eta(\theta) = \frac{\mu}{\sigma_0^2}$
- $T(x) = x$
- $B(\theta) = \frac{\mu^2}{2\sigma_0^2}$

Examples

Normal Distribution : $X \sim N(\mu_0, \sigma^2)$. (Known mean)

$$\begin{aligned} p(x | \theta) &= \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(x-\mu_0)^2} \\ &= \left[\frac{1}{\sqrt{2\pi\sigma^2}} \right] \times \exp\left\{-\frac{1}{2\sigma^2}(x-\mu_0)^2 - \frac{1}{2}\log(\sigma^2)\right\} \\ &= h(x) \exp\{\eta(\theta)T(x) - B(\theta)\} \end{aligned}$$

where:

- $h(x) = \left[\frac{1}{\sqrt{2\pi}} \right]$
- $\eta(\theta) = -\frac{1}{2\sigma^2}$
- $T(x) = (x - \mu_0)^2$
- $B(\theta) = \frac{1}{2}\log(\sigma^2)$

Samples from One-Parameter Exponential Family Distribution

Consider a sample: X_1, \dots, X_n , where X_i are iid P where $P \in \mathcal{P} = \{P_\theta, \theta \in \Theta\}$ is a one-parameter exponential family distribution with density function

$$p(x | \theta) = h(x) \exp\{\eta(\theta) T(x) - B(\theta)\}$$

The sample $\mathbf{X} = (X_1, \dots, X_n)$ is a random vector with density/pmf:

$$\begin{aligned} p(\mathbf{x} | \theta) &= \prod_{i=1}^n (h(x_i) \exp[\eta(\theta) T(x_i) - B(\theta)]) \\ &= [\prod_{i=1}^n h(x_i)] \times \exp[\eta(\theta) \sum_{i=1}^n T(x_i) - nB(\theta)] \\ &= h^*(\mathbf{x}) \exp\{\eta^*(\theta) T^*(\mathbf{x}) - B^*(\theta)\} \end{aligned}$$

where:

- $h^*(\mathbf{x}) = \prod_{i=1}^n h(x_i)$
- $\eta^*(\theta) = \eta(\theta)$
- $T^*(\mathbf{x}) = \sum_{i=1}^n T(x_i)$
- $B^*(\theta) = nB(\theta)$

Note: The Sufficient Statistic T^* is one-dimensional for all n .

Samples from One-Parameter Exponential Family Distribution

Theorem 1.6.1 Let $\{P_\theta\}$ be a one-parameter exponential family of discrete distributions with pmf function:

$$p(x | \theta) = h(x) \exp\{\eta(\theta) T(x) - B(\theta)\}$$

Then the family of distributions of the statistic $T(X)$ is a one-parameter exponential family of discrete distributions whose frequency functions are

$$P_\theta(T(x) = t) = p(t | \theta) = h^{**}(t) \exp\{\eta(\theta)t - B(\theta)\}$$

where

$$h^{**}(t) = \sum_{\{x: T(x)=t\}} h(x)$$

Proof: Immediate

Canonical Exponential Family

- Re-parametrize setting $\eta = \eta(\theta)$ – the *Natural Parameter*
- The density has the form

$$p(x, \eta) = h(x) \exp\{\eta T(x) - A(\eta)\}$$

- The function $A(\eta)$ replaces $B(\theta)$ and is defined as the normalization constant:

$$\log(A(\eta)) = \int \int \cdots \int h(x) \exp\{\eta T(x)\} dx$$

if X continuous

or

$$\log(A(\eta)) = \sum_{x \in \mathcal{X}} h(x) \exp\{\eta T(x)\}$$

if X discrete

- The Natural Parameter Space $\{\eta : \eta = \eta(\theta), \theta \in \Theta\} = \mathcal{E}$
(Later, Theorem 1.6.3 gives properties of \mathcal{E})
- $T(x)$ is the Natural Sufficient Statistic.

Canonical Representation of Poisson Family

Poisson Distribution (1.6.1) : $X \sim \text{Poisson}(\theta)$, where $E[X] = \theta$.

$$\begin{aligned} p(x | \theta) &= \frac{\theta^x}{x!} e^{-\theta}, \quad x = 0, 1, \dots \\ &= \frac{1}{x!} \exp\{(\log(\theta)x - \theta)\} \\ &= h(x) \exp\{\eta(\theta)T(x) - B(\theta)\} \end{aligned}$$

where:

- $h(x) = \frac{1}{x!}$
- $\eta(\theta) = \log(\theta)$
- $T(x) = x$

Canonical Representation

- $\eta = \log(\theta)$.
- $A(\eta) = B(\theta) = \theta = e^\eta$.

MGFs of Canonical Exponential Family Models

Theorem 1.6.2 Suppose X is distributed according to a canonical exponential family, i.e., the density/pmf function is given by

$$p(x | \eta) = h(x) \exp[\eta T(x) - A(\eta)], \text{ for } x \in \mathcal{X} \subset R^q.$$

If η is an interior point of \mathcal{E} , the natural parameter space, then

- The moment generating function of $T(X)$ exists and is given by

$$M_T(s) = E[e^{sT(X)} | \eta] = \exp\{A(s + \eta) - A(\eta)\}$$

for s in some neighborhood of 0.

- $E[T(X) | \eta] = A'(\eta)$.
- $\text{Var}[T(X) | \eta] = A''(\eta)$.

Proof:

$$\begin{aligned} M_T(s) &= E[e^{sT(X)} | \eta] = \int \dots \int h(x) e^{(s+\eta)T(x) - A(\eta)} dx \\ &= [e^{A(s+\eta) - A(\eta)}] \times \int \dots \int h(x) e^{(s+\eta)T(x) - A(s+\eta)} dx \\ &= [e^{A(s+\eta) - A(s)}] \times 1 \end{aligned}$$

Remainder follows from properties of MFGs.

Moments of Canonical Exponential Family Distributions

Poisson Distribution: $A(\eta) = B(\theta) = \theta = e^\eta$.

$$E(X | \theta) = A'(\eta) = e^\eta = \theta.$$

$$\text{Var}(X | \theta) = A''(\eta) = e^\eta = \theta.$$

Binomial Distribution:

$$\begin{aligned} p(x | \theta) &= \binom{n}{x} \theta^x (1 - \theta)^{n-x} \\ &= h(x) \exp\left\{\log\left(\frac{\theta}{1-\theta}\right)x + n \log(1 - \theta)\right\} \\ &= h(x) \exp\{\eta x - n \log(e^\eta + 1)\} \end{aligned}$$

So $A(\eta) = n \log(e^\eta + 1)$, with $\eta = \log\left(\frac{\theta}{1-\theta}\right)$

$$A'(\eta) = n \frac{e^\eta}{e^\eta + 1} = n\theta$$

$$\begin{aligned} A''(\eta) &= n \frac{1}{e^\eta + 1} e^\eta + n e^\eta \times \frac{-1}{(e^\eta + 1)^2} e^\eta \\ &= n \left[\frac{e^\eta}{e^\eta + 1} \right] \times \left(1 - \frac{e^\eta}{e^\eta + 1} \right) \\ &= n\theta(1 - \theta) \end{aligned}$$

Moments of the Gamma Distribution

X_1, \dots, X_n i.i.d $\text{Gamma}(p, \lambda)$ distribution with density

$$p(x | \lambda, p) = \frac{\lambda^p x^{p-1} e^{-\lambda x}}{\Gamma(p)}, \quad 0 < x < \infty$$

where

$$\Gamma(p) = \int_0^{\infty} \lambda^p x^{p-1} e^{-\lambda x} dx$$

$$\begin{aligned} p(x | \lambda, p) &= \left[\frac{x^{p-1}}{\Gamma(p)} \right] \exp\{-\lambda x + p \log(\lambda)\} \\ &= h(x) \exp\{\eta T(x) - A(\eta)\} \end{aligned}$$

where

- $\eta = -\lambda$
- $A(\eta) = -p \log(\lambda) = -p \log(-\eta)$

Thus

$$\begin{aligned} E(X) &= A'(\eta) = -p/\eta = p/\lambda \\ \text{Var}(X) &= A''(\eta) = (p/\eta^2) = p/\lambda^2 \end{aligned}$$

Notes on Gamma Distribution

- $\text{Gamma}(p = n/2, \lambda = 1/2)$ corresponds to the Chi-Squared distribution with n degrees of freedom.
- $p = 2$ corresponds to the Exponential Distribution
- For $p = 1$, $\Gamma(1/2) = \sqrt{\pi}$
- $\Gamma(p + 1) = p\Gamma(p)$ for positive integer p .

Rayleigh Distribution Sample X_1, \dots, X_n iid with density function

$$\begin{aligned} p(x | \theta) &= \frac{x}{\theta^2} \exp(-x^2/2\theta^2) \\ &= [x] \times \exp\left\{-\frac{1}{2\theta^2}x^2 - \log(\theta^2)\right\} \\ &= h(x)\exp\{\eta T(x) - A(\eta)\} \end{aligned}$$

where

- $\eta = -\frac{1}{2\theta^2}$
- $T(\mathbf{X}) = X^2$.
- $A(\eta) = \log(\theta^2) = \log\left(\frac{-1}{2\eta}\right) = -\log(-2\eta)$

By the mgf

$$\begin{aligned} E(X^2) &= A'(\eta) = -\frac{2}{2\eta} = -\frac{1}{\eta} = 2\theta^2 \\ \text{Var}(X^2) &= A''(\eta) = +\frac{1}{\eta^2} = 4\theta^4 \end{aligned}$$

For the n -sample: $\mathbf{X} = (X_1, \dots, X_n)$

- $T(\mathbf{X}) = \sum_1^n X_i^2$
- $E[T(\mathbf{X})] = -n/\eta = 2n\theta^2$
- $\text{Var}[T(\mathbf{X})] = n\frac{1}{\eta^2} = 4n\theta^4$.

Note: $P(X \leq x) = 1 - \exp\left\{-\frac{x^2}{2\theta^2}\right\}$ (Failure time model)

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 - **Multiparameter Exponential Family**
 - Building Exponential Families

Definition

$\{P_\theta, \theta \in \Theta\}$, $\Theta \subset R^k$, is a **k -parameter exponential family** if the density/pmf function of $X \sim P_\theta$ is

$$p(x | \theta) = h(x) \exp\left[\sum_{j=1}^k \eta_j(\theta) T_j(x) - B(\theta)\right],$$

where $x \in \mathcal{X} \subset R^q$, and

- η_1, \dots, η_k and B are real-valued functions mapping $\Theta \rightarrow R$.
- T_1, \dots, T_k and h are real-valued functions mapping $R^q \rightarrow R$.

Note: By the Factorization Theorem (Theorem 1.5.1):

- $\mathbf{T}(X) = (T_1(X), \dots, T_k(X))^T$ is sufficient.
- For a sample X_1, \dots, X_n iid P_θ , the sample $\mathbf{X} = (X_1, \dots, X_n)$ has a distribution in the k -parameter exponential family with *natural sufficient statistic*

$$T^{(n)} = \left(\sum_{i=1}^n T_1(X_i), \dots, \sum_{i=1}^n T_k(X_i) \right)$$

Multiparameter Exponential Family Examples

Example 1.6.5. Normal Family $P_\theta = N(\mu, \sigma^2)$, with $\Theta = R \times R_+ = \{(\mu, \sigma^2)\}$ and density

$$p(x | \theta) = \exp \left\{ \frac{\mu}{\sigma^2} X - \frac{1}{2\sigma^2} X^2 - \frac{1}{2} \left(\frac{\mu^2}{\sigma^2} + \log(2\pi\sigma^2) \right) \right\}$$

a $k = 2$ multiparameter exponential family ($\mathcal{X} = R^1, q = 1$) and

- $\eta_1(\theta) = \frac{\mu}{\sigma^2}$ and $T_1(X) = X$
- $\eta_2(\theta) = -\frac{1}{2\sigma^2}$ and $T_2(X) = X^2$
- $B(\theta) = \frac{1}{2} \left(\frac{\mu^2}{\sigma^2} + \log(2\pi\sigma^2) \right)$
- $h(x) = 1$

Note:

- For an n -sample $\mathbf{X} = (X_1, \dots, X_n)$ the *natural sufficient statistic* is $\mathbf{T}(\mathbf{X}) = (\sum_1^n X_i, \sum_1^n X_i^2)$

Canonical k -Parameter Exponential Family

Corresponding to

$$p(x | \theta) = h(x) \exp\left[\sum_{j=1}^k \eta_j(\theta) T_j(x) - B(\theta)\right],$$

consider

- *Natural Parameter*: $\boldsymbol{\eta} = (\eta_1, \dots, \eta_k)^T$
- *Natural Sufficient Statistic*: $\mathbf{T}(\mathbf{X}) = (T_1(X), \dots, T_k(X))^T$
- Density function

$$q(x | \boldsymbol{\eta}) = h(x) \exp\{\mathbf{T}^T(x)\boldsymbol{\eta} - A(\boldsymbol{\eta})\}$$

where

$$A(\boldsymbol{\eta}) = \log \int \cdots \int h(x) \exp\{\mathbf{T}^T(x)\boldsymbol{\eta}\} dx$$

or

$$A(\boldsymbol{\eta}) = \log \left[\sum_{x \in \mathcal{X}} h(x) \exp\{\mathbf{T}^T(x)\boldsymbol{\eta}\} \right]$$

- *Natural Parameter space*: $\mathcal{E} = \{\boldsymbol{\eta} \in R^k : -\infty < A(\boldsymbol{\eta}) < \infty\}$.

Canonical Exponential Family Examples ($k > 1$)

Example 1.6.5. Normal Family (continued) $P_\theta = N(\mu, \sigma^2)$,
with $\Theta = R \times R_+ = \{(\mu, \sigma^2)\}$ and density

$$p(x | \theta) = \exp \left\{ \frac{\mu}{\sigma^2} X - \frac{1}{2\sigma^2} X^2 - \frac{1}{2} \left(\frac{\mu^2}{\sigma^2} + \log(2\pi\sigma^2) \right) \right\}$$

- $\eta_1(\theta) = \frac{\mu}{\sigma^2}$ and $T_1(X) = X$
- $\eta_2(\theta) = -\frac{1}{2\sigma^2}$ and $T_2(X) = X^2$
- $B(\theta) = \frac{1}{2} \left(\frac{\mu^2}{\sigma^2} + \log(2\pi\sigma^2) \right)$ and $h(x) = 1$

Canonical Exponential Density:

$$q(x | \eta) = h(x) \exp \{ \mathbf{T}^T(x) \eta - A(\eta) \}$$

- $\mathbf{T}^T(x) = (x, x^2) = (T_1(x), T_2(x))$
- $\eta = (\eta_1, \eta_2)^T = \left(\frac{\mu}{\sigma^2}, -\frac{1}{2\sigma^2} \right)$
- $A(\eta) = \frac{1}{2} \left[-\frac{\eta_1^2}{2\eta_2} + \log(\pi \times \frac{-1}{\eta_2}) \right]$
- $\mathcal{E} = R \times R_- = \{(\eta_1, \eta_2) : A(\eta) \text{ exists}\}$

Canonical Exponential Family Examples ($k > 1$)**Multinomial Distribution** $X = (X_1, X_2, \dots, X_q) \sim \text{Multinomial}(n, \theta = (\theta_1, \theta_2, \dots, \theta_q))$

$$p(x | \theta) = \frac{n!}{x_1! \dots x_q!} \theta_1^{x_1} \dots \theta_q^{x_q} \text{ where}$$

- q is a given positive integer,
- $\theta = (\theta_1, \dots, \theta_q) : \sum_1^q \theta_j = 1$.
- n is a given positive integer
- $\sum_1^q X_j = n$.

Notes:

- What is Θ ?
- What is the dimensionality of Θ
- What is the Multinomial distribution when $q = 2$?

Example: Multinomial Distribution

$$\begin{aligned}
 p(x | \theta) &= \frac{n}{x_1! \cdots x_q!} \theta_1^{x_1} \theta_2^{x_2} \cdots \theta_q^{x_q} \\
 &= \frac{n}{x_1! \cdots x_q!} \times \exp\{ \log(\theta_1)x_1 + \cdots + \log(\theta_{q-1})x_{q-1} \\
 &\quad + \log(1 - \sum_{j=1}^{q-1} \theta_j)[n - \sum_{j=1}^{q-1} x_j] \} \\
 &= h(x) \exp\{ \sum_{j=1}^{q-1} \eta_j(\theta) T_j(x) - B(\theta) \}
 \end{aligned}$$

where:

- $h(x) = \frac{n}{x_1! \cdots x_q!}$
- $\eta(\theta) = (\eta_1(\theta), \eta_2(\theta), \dots, \eta_{q-1}(\theta))$
 $\eta_j(\theta) = \log(\theta_j / (1 - \sum_{j=1}^{q-1} \theta_j)), j = 1, \dots, q-1$
- $T(x) = (X_1, X_2, \dots, X_{q-1}) = (T_1(x), T_2(x), \dots, T_{q-1}(x)).$
- $B(\theta) = -n \log(1 - \sum_{j=1}^{q-1} \theta_j)$
- For the *canonical exponential* density:
 $A(\eta) = +n \log(1 + \sum_{j=1}^{q-1} e^{\eta_j})$

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Building Exponential Families

Definition: Submodels Consider a k -parameter exponential family $\{q(x | \eta); \eta \in \mathcal{E} \subset R^k\}$. A **Submodel** is an exponential family defined by

$$p(x | \theta) = q(x | \eta(\theta))$$

where $\theta \in \Theta \subset R^{k^*}$, $k^* \leq k$, and $\eta : \Theta \rightarrow R^k$.

Note:

- The submodel is specified by Θ .
- The natural parameters corresponding to Θ are a subset of the natural parameter space $\mathcal{E}^* = \{\eta \in \mathcal{E} : \eta = \eta(\theta), \theta \in \Theta\}$.

Example: X is a discrete r.v.'s as X with $\mathcal{X} = \{1, 2, \dots, k\}$, and X_1, X_2, \dots, X_n are iid as X . Let \mathcal{P} = set of distributions for $\mathbf{X} = (X_1, \dots, X_n)$, where the distribution of the X_i is a member of *any* fixed collection of discrete distributions on \mathcal{X} . Then

- \mathcal{P} is exponential family (subset of Multinomial Distributions).

Building Exponential Families

Models from Affine Transformations: Case I

- Consider \mathcal{P} , the class of distributions for a r.v. X which is a canonical family generated by the natural sufficient statistic $\mathbf{T}(X)$, a $(k \times 1)$ vector-statistic, and $h(\cdot) : \mathcal{X} \rightarrow R$. A distribution in \mathcal{P} has density/pmf function:

$$p(X | \eta) = h(x) \exp\{\mathbf{T}^T(x)\eta - A(\eta)\}$$

where

$$A(\eta) = \log\left[\sum_{x \in \mathcal{X}} h(x) \exp\{\mathbf{T}^T(x)\}\right]$$

or

$$A(\eta) = \log\left[\int \cdots \int_{\mathcal{X}} h(x) \exp\{\mathbf{T}^T(x)\} dx\right]$$

- M**: an affine transformation from R^k to R^{k^*} defined by

$$\mathbf{M}(\mathbf{T}) = M\mathbf{T} + b,$$

where M is $k^* \times k$ and b is $k^* \times 1$, are known constants.

Building Exponential Families

Models from Affine Transformations (continued)

- Consider \mathcal{P}^* , the class of distributions for a r.v. X generated by the natural sufficient statistic

$$M(\mathbf{T}(X)) = M\mathbf{T}(X) + b$$

- Since the distribution of X has density/pmf:
density/pmf function:

$$p(x | \eta) = h(x) \exp\{\mathbf{T}^T(x)\eta - A(\eta)\}$$

we can write

$$\begin{aligned} p(x | \eta) &= h(x) \exp\{[M(\mathbf{T}(x))]^T \eta^* - A^*(\eta^*)\} \\ &= h(x) \exp\{[M\mathbf{T}(x) + b]^T \eta^* - A^*(\eta^*)\} \\ &= h(x) \exp\{\mathbf{T}^T(x)[M^T \eta^*] + b^T \eta^* - A^*(\eta^*)\} \\ &= h(x) \exp\{\mathbf{T}^T(x)[M^T \eta^*] - A^{**}(\eta^*)\} \end{aligned}$$

a subfamily pf \mathcal{P} corresponding to

$$\Theta = \{\eta^* : \exists \eta \in \mathcal{E} : \eta = M^T \eta^*\}$$

- Density constant for level sets of $\mathbf{M}(\mathbf{T}(x))$

Building Exponential Families

Models from Affine Transformations: Case II

- Consider \mathcal{P} , the class of distributions for a r.v. X which is a canonical family generated by the natural sufficient statistic $\mathbf{T}(X)$, a $(k \times 1)$ vector-statistic, and $h(\cdot) : \mathcal{X} \rightarrow R$. A distribution in \mathcal{P} has density/pmf function:

$$p(X | \eta) = h(x) \exp\{\mathbf{T}^T(x)\eta - A(\eta)\}$$

- For $\Theta \subset R^{k^*}$, define

$$\eta(\theta) = B\theta \in \mathcal{E} \subset R^k,$$

where B is a constant $k \times k^*$ matrix.

- The submodel of \mathcal{P} is a submodel of the exponential family generated by $B^T \mathbf{T}(X)$ and $h(\cdot)$.

Models from Affine Transformations

Logistic Regression. Y_1, \dots, Y_n are independent
Binomial(n_i, λ_i), $i = 1, 2, \dots, n$

Case 1: Unrestricted λ_i : $0 < \lambda_i < 1$, $i = 1, \dots, n$

- n -parameter canonical exponential family
- $\mathcal{Y}_i = \{0, 1, \dots, n_i\}$
- Natural sufficient statistic: $\mathbf{T}(Y_1, \dots, Y_n) = \mathbf{Y}$.
- $$h(\mathbf{y}) = \prod_{i=1}^n \binom{n_i}{y_i} \mathbf{1}(\{0 \leq y_i \leq n_i\})$$
- $\eta_i = \log\left(\frac{\lambda_i}{1-\lambda_i}\right)$
- $A(\boldsymbol{\eta}) = \sum_{i=1}^n n_i \log(1 + e^{\eta_i})$
- $p(\mathbf{y} \mid \boldsymbol{\eta}) = h(\mathbf{y}) \exp\{\mathbf{Y}^T \boldsymbol{\eta} - A(\boldsymbol{\eta})\}$

Logistic Regression (continued)

Case 2: For specified levels $x_1 < x_2 < \dots < x_n$ assume

$$\eta_i(\theta) = \theta_1 + \theta_2 x_i, \quad i = 1, \dots, n \quad \text{and}$$

$$\theta = (\theta_1, \theta_2)^T \in \mathbb{R}^2.$$

- $\eta(\theta) = B\theta$, where B is the $n \times 2$ matrix

$$B = [\mathbf{1}, \mathbf{x}] = \begin{bmatrix} 1 & x_1 \\ \vdots & \vdots \\ 1 & x_n \end{bmatrix}$$

- Set $M = B^T$, this is the 2-parameter canonical exponential family generated by

$$M\mathbf{Y} = \left(\sum_{i=1}^n Y_i, \sum_{i=1}^n x_i Y_i \right)^T \quad \text{and} \quad h(\mathbf{y}) \quad \text{with}$$

$$A(\theta_1, \theta_2) = \sum_{i=1}^n n_i \log(1 + \exp(\theta_1 + \theta_2 x_i)).$$

Logistic Regression (continued)

Medical Experiment

- x_i measures toxicity of drug
- n_i number of animals subjected to toxicity level x_i
- Y_i = number of animals dying out of the n_i when exposed to drug at level x_i .
- Assumptions:
 - Each animal has a random toxicity threshold X and death results iff drug level at or above x is applied.
 - Independence of animals' response to drug effects.
 - Distribution of X is *logistic*

$$P(X \leq x) = [1 + \exp(-(\theta_1 + \theta_2 x))]^{-1}$$
$$\log \left(\frac{P[X \leq x]}{1 - P[X \leq x]} \right) = \theta_1 + \theta_2 x$$

Building Exponential Models

Additional Topics

- Curved Exponential Families, e.g.,
 - Gaussian with Fixed Signal-to-Noise Ratio
 - Location-Scale Regression
- Super models
 - Exponential structure preserved under random (iid) sampling

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